Hsin-Rou (Athena) Chiu

UI/UX Designer

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PROJECTS

Dreammate Sleep Wellness App
UI/UX Designer (Conceptual)
Sep 2025 – Dec 2025
• Conceptualized and designed a sleep wellness mobile app addressing common challenges such as digital distraction, stress, and inconsistent sleep routines.
• Conducted qualitative user research with **5 participants** to identify core pain points, behaviors, and emotional patterns related to sleep habits.
• Synthesized research insights into clear user flows, wireframes, and high-fidelity prototypes using Figma.
• Iterated on information architecture, interaction patterns, and visual hierarchy to reduce cognitive load and support nighttime usability.
• Designed and iterated a core bedtime flow, reducing the number of steps required to start a sleep session from 6 to 3.

EXPERIENCE

Dewar Western Inc, Edmonton, Canada
Industrial Sewing Technician
Sep 2024 – May 2025
• Maintained high production accuracy by consistently meeting detailed garment specifications, reducing rework and quality issues on assigned tasks.
• Adapted quickly to new systems and workflows, supporting daily operations with minimal supervision in a fast-paced production environment.

BY. Bonnie Young, New York, USA
Womenswear Design Intern
Jan 2023 – Apr 2023
• Conducted market and trend research to inform seasonal design decisions and concept development.
• Supported prototype development and sample refinement, helping streamline communication between design and production teams.
• Organized and maintained digital documentation in PLM systems, improving clarity and reducing back-and-forth during production cycles.

SUMMARY

UI/UX Designer with a multidisciplinary background in fashion design and service operations. Skilled in user research, interaction design, and prototyping, with hands-on experience designing end-to-end digital products through academic and self-initiated projects. Brings strong visual sensibility and a user-centered approach to solving complex problems.

EDUCATION

Academy of Art University (AAU),
San Francisco, USA
Master of Arts in Interaction & UI/UX Design
Sep 2025 – Present

Fashion Institute of Technology, SUNY,
New York, USA
Associate Appiled Science degree in Fashion Design
Aug 2021 – May 2023

Shih Chien University (USC),
Taipei, Taiwan
Bachelor of Business Administration degree in Fashion Business Management
Sep 2013 – Jun 2017

SKILLS

Design & Research
Figma · Wireframing · Prototyping · User Research · UI/UX Design · Market Analysis

Development
HTML · CSS · JavaScript

Tools
Adobe Creative Suite · PLM · Microsoft Office

Languages
English · Mandarin · Korean